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Allen (Jun) Wang is a senior partner at Yingke Law Firm, one of the largest Chinese law firms with over 25 offices across China and 19 international offices. He has been named an Asia-Pacific leading TMT/Entertainment lawyer by Chambers & Partners in 2013 and 2014. In addition to representing more than 20 of the leading Chinese entertainment industry companies and rendering legal services to some of China's top talent, Allen and his team also run the most important copyright and media law workshop in China. His clients mainly consist of leading filmmakers and producers, television and music production studios and theaters in mainland China, Hong Kong, Taiwan and beyond. He is also chief legal counsel for the Beijing Film Market of the Beijing International Film Festival.

Allen and his team possess extensive experience in all aspects of cross-border investment in the creative industries and can expertly assist companies in accessing the China entertainment market. While focusing mainly on the legal counsel and rights protection services for clients in TMT and entertainment industry, they also excel at providing legal services in such sectors as investment and financing; M&A; IP management; copyright licensing and transfer; film and television production and distribution; art agency; Internet and new media issues; coproduction and international cooperation; litigation and arbitration.

Allen Wang and his team remain consistently up-to-date on the latest rules, regulations and notices of China's media-related authorities, including SAPPRFT (State Administration of Press, Publication, Radio, Film and Television (formerly SARFT)), the MOC (Ministry of Culture), as well as on other legal practice areas, including cross-border investment, tax,

contract and corporate law, employment/labor, insurance, SPV set-up and operational business, issues of defamation and privacy rights, and anti-piracy.

In fact, several litigation and arbitration cases in which Allen and his team have represented clients have been deemed by the media as "forward-looking" and possessing "innovative significance," and have been broadcast live over such organizations and websites as www.chinacourt.org, www.bjgy.chinacourt.org, and www.lawtv.com.cn.

Allen possesses particular expertise in the provision of legal and commercial services for the entertainment industry and broad experience in the following areas:

- **Film and TV**: covering issues of finance and investment, copyright license, and artist agreements (including scriptwriters, producers, directors, actors, composers, photographers and production designers), film and television (including TV programs) production, TV program format licensing and localization, PRC domestic production and international co-production, post production, publicity and distribution, derivative development, copyright and neighboring rights, trademark and merchandising rights, franchise, and other general intellectual property matters.
- **Music**: covering talent agreements, producer agreements, collaboration agreements, synchronization rights, international cooperation and exchange projects, concert-related matters, music agency issues, digital music issues and general intellectual property matters with regard to copyrights.
- **Theater/Drama**: covering theater construction, operation and lease agreements, collaboration agreements, writer's agreement, adaptation rights agreement, ticket agency, as well as general intellectual property matters with regard to copyrights.
- **TMT**: covering legal compliance regarding Internet technology, mobile media, Internet financing and products, e-commerce, cross-border and return investment in High-tech areas, software copyright, network dissemination of information, game development, production and operation, and other TMT and copyright related issues.
- **Publishing**: covering television, book, magazine, internet, advertising, and other publishing and distributing related issues.
- **Design and Visual Arts**: covering art design, art and craft, industrial design, applied art, photography, artwork and other works regarding issues of IP protection, marketing, merchandising, trademarks and design patent.

Memberships and Affiliations

- International Association for the Protection of Intellectual Property (AIPPI) member
- Commissioner of the Intellectual Property Rights Committee of the All China Lawyers Association (ACLA)
- Commissioner of the Professional Committee on Media and News Publication Law of the Beijing Lawyers Association (BLA)

- People's Mediation Committee for TV & Film Industry, Beijing Arbitration Commission (BAC)
- Judge for the International Round Competition of the Oxford Price Media Law Moot Court (year 2013)
- Academic Advisor for postgraduate students of Tsinghua University, Renmin University, Shanghai Jiaotong University and Tianjin Foreign Studies University.
- Individual member of The China Written Works Copyright Society (CWWCS)
- Special Guest and Member of the Professional Lawyers Group for the CCTV2 program, "Your Legal Adviser" (serving as the only designated lawyer from the intellectual property and media/entertainment sectors)
- Special Guest Expert for EntGroup, China's top media research and industry analysis company (www.entgroup.cn)

Representative Cases and Transactions in the Entertainment Sector:

- Senior Legal Counsel (Copyright), Beijing Design Week
- Chief Legal Counsel, BFM (Beijing Film Market) of Beijing International Film Festival
- Invited to serve as leading speaker on the topic "Go East" regarding entertainment industry and entertainment law by the 64th Berlin International Film Festival (2014)
- Participated as expert lawyer for the Chinese government's response to disputes at the WTO launched by the U.S. regarding protection of the culture industry and provided specialist legal support for China's Ministry of Culture
- Invited to serve as specialist lawyer in organizing the *2007 High-Level Forum of China's Intellectual Property*, held by China's Ministry of Commerce and gave a lecture
- Leader of the copyright team for the Ministry of Public Security's project, *Guidelines of Criminal Law Protection Procedure of China's Intellectual Property*, which has been implemented by the Supreme People's Court, the Supreme People's Procuratorate and the Ministry of Public Security in the form of *Opinions on the Applicable Laws for Dealing with Criminal Cases of Intellectual Property Infringement*
- Invited as the appraisal expert for the *2007 Top Ten Events Regarding Intellectual Property of the PRC*, organized by the National Intellectual Property Work Team
- Served as expert for the 2011 revision of China's Copyright Law, recommended by Intellectual Property Professional Committee of the National Lawyers Association;
- Invited by the Korean Film Council (KOFIC) as the only honored guest to give a lecture about the legal challenges and solutions for film co-productions between China and Korea
- Represented Zoom Hunt International Productions Company Ltd. (Taiwan) in the prosecution of a mainland company regarding investment disputes and copyright infringement of client's TV series

- Represented Hunan TV & Broadcast Media Co. and CCTV regarding the copyright dispute and neighboring rights dispute case over the TV series *Marriage for Love.* The lawsuit was an outright win and was affirmed completely with a final judgment by the Beijing Supreme People's Court
- Represented Huayi Brothers, Shanghai Giant Interactive Group in the merging of the online game *The King of Kings*
- Acted as special legal adviser for the *Beijing International Play Center*, the key cultural construction project of the Beijing government
- Represented famous author and screenplay writer, Qiongyao, in her case against producer Yu Zheng ("The Palace: the Lost Daughter"), regarding the copyright dispute over "The Plum Blossom Scar."
- Represented NanPai SanShu (aka, Xu Lei) in the prosecution of Shanghai Chengzong Cultural Communications regarding the adaptation right to his "Tomb" novel series.
- Represented Huayi Brothers in its law suit against a well-known satellite TV station over contract dispute and the infringement of client's neighboring rights in the copyright of *Love Strategy*
- Represented Huayi Brothers in handling a film advertising dispute involving *Aftershock*
- Handled the infringement of client's internet broadcasting rights in *Soldiers' Sortie, My Chief and My Regiment*
- Represented client in foreign-related copyright lawsuits concerning the New Year's Eve programs *Perfect* and TV series *The King of Shanghai*
- Represented the copyright owner of the novel *White Deer Plain* in successfully handling adaptation rights dispute
- Represented TV & Broadcast Media Cultural Development Co. in its arbitration dispute regarding the copyright over the TV series *It's Too Late to Say I Love You*
- Represented Zhejiang Xinxian Film Distribution Co. in a successful retrial against Beijing Dongchun Culture Communications Co. regarding entrust contract over a film project *Superman Can't Fly* before the Supreme People's Court
- Represented Chinese singer Mi Zhang in a case involving reputational damage
- Personal legal adviser and representative of Rob Minkoff, director of *The Forbidden Kingdom*, for his business in China.
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- Served as legal counsel in the publication (Chinese version) and translation issue of *Smart City* (written by Vicente Guallart)
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- Represented actor Wen Zhang in a series of cases regarding his portraiture right.
- Represented Zhang Ziyi in litigation regarding reputational right.
- Represented young actress Niexin in the litigation regarding personal injury.
- Represented Yangyang, Yexiqi (Anna Kay) in cases regarding the parties' talent agency contract.

Allen has also provided legal support for the following dramas, TV series, programs and films:

Dramas:

Sunrise
Citizen
I Love Peach Blossom
The Sorrow of Comedy
Teahouse
The Best Building of the World
White Deer Plain
Hotel Suites
Spy

TV/Internet Series and Programs:

Sunrise
Soldiers' Sortie
Dream
My Chief and My Regiment
Book and Sword
Celadon
The Palace 2
The Abandoned Secret
Meritorious Service
Spy's Shadow in the Ancient Town
Tracks in the Snowy Forest
Sharp Sword
Yuan Dynasty
If You Are the One
The Eagle
An Hong 1936
Wind Whispers
Gadfly
Legend of Song Ci
Anita Mui
The King of Shanghai
National Beauty and Heavenly Fragrance
Holy Heaven Doorway
The King's Woman
Dead-end Heaven
The Gadget Show
Born Out of Love
Legend of the Ancient Sword
Tomb
Revolutionary Career of Wang Dahua
Red Sorghum

Films:

Co-Productions and Imports

Mr. Go

Chinese Zodiac 12

Ripples of Desire

Journey to the West: Conquering Demons

A Chinese Fairy Tale

Young Detective Dee:
Rise of the Sea Dragon

Painted Skin: The
Resurrection

Stolen

Beautiful Creatures

Cloud Atlas

Now You See Me

ZHONGKUI-Snow

The Road Less Traveled

14 Blades

Joyful Reunion

Tarzan

Tiny Times

Domestic

A Century of Chinese Movie History
Midnight Taxi
The Pretending Lovers
The Love Clinic
Sacrifice
Tiger Returns
Lost in Panic Room
Million Dollar Crocodile
Big Big Man
Kill the Immortals
Lee's Adventures
Legend of the Ancient Sword

"Outside General Counsel" or Specialist Legal Counsel Representative Clients:

Huayi Brothers Media Corporation
Beijing People's Art Theater
The Korean Film Council (KOFIC)
Alibaba Group
Shejiang Tmall Technical
Desen International Media
Tianyi Movie & TV
H & R Century Pictures
TIK Culture Development
TIK Films (Beijing)
Shanxi Culture Industry Investment
Houghton Street Media
Rukai Culture Communication
Drama in Education-Drama Rainbow
Today TV Media
Evergrande Pictures
Zhongguang Shude International Media
Shengxia Xingkong Entertainment
Grand Theory Entertainment
CHS Media Culture Development
Ishare Culture Communications
Shanghai Lulu Film Studio
Beijing Capital Theater and Shanghai Aimei Media Culture
Ling Ciyuan Entertainment (Shanghai)

Talent/Artists Represented:

Chiung Yao
Chen Sicheng
Du Ruoxi

Nanpai Sanshu (Xu Lei)
Zhang Ziyi
Wenzhang
Yang Mi (Mini)
Yang Ruoxi
Yan Kuan
Mo Yan
Nie Xin
Tian Liang
Yangyang
Ye Yiqian
Zhang Mi
Ye Xiqi

Other Honored Clients Representative List:

National IPR Leading Group
Ministry of Commerce
Ministry of Culture
Ministry of Public Security
CCTV
CNTV
YNTV
BJTV
Beijing Forbidden City film
Beijing Chunqiu Fengyun Entertainment Co.
Hong Kong China Culture Program Investment Ltd.

Beijing Chunqiu Cinema Line Movie and TV Cultural Communications
Beijing Aoning Tengwei Advertising Co.
Shenzhen Vanke Film & TV Co., Ltd.
Modern Drama Troupe of the General Political Department of PLA
Beijing Typeking Culture Development
Cinemation Film Corporation in Los Angeles, USA
America Little Emperor LLC
Taiwan Zoom Hunt International Productions
Taiwan Tang Moon International Film
Taiwan Singapore Lionbridge Film Cultural Communications Institute
Beijing Youth Daily
Legal Evening News
Youth Weekend

Publications and Media

- Participated as leading compiler for *Chinese Enterprises Overseas Intellectual Property Rights Protection Handbook*, organized by the National IPR Leading Group, and independently completed three sections, including *Overview of U.S. IPR Protection System and Its Features*, *Confirmation of Chinese Enterprises' IPR in the U.S.* and *Chinese Enterprises IPR U.S. Protection Strategy and Techniques*.
- Acted as team leader for the IPR copyright issues team of the Ministry of Public Security and drafted the *Guide for IPR Criminal Protection Procedure*.
- *Let IPR Become the Offensive and Defensive Weapon of Chinese Enterprises in Market Competition* is published on the magazine *Theory Front* of the Central Party School.
- *Research on the Legal Issues in the Industrialization Process of Chinese Domestic TV Series* published on the Forum of Chinese Professional Lawyers
- *Legal Issues and Solutions for Film Companies in the Film Script Copyright License and Entrusted Creation Contracts* published in *Intellectual Property Lawyer Affairs and Legal Service Skills* (Law Press China, Professional Committee of Intellectual Property of Beijing Lawyers Association)
- *Modes of Protection for the Intellectual Property of Original Animation Works* is included in the *Cultural Creative Volume of Beijing Lawyers Forum* series.
- Participated as leading compiler for *China's Film Market and Investment Guide,* upon invitation by KOFIC
- Other works are included in the professional series of *Famous Legal Experts in China's Intellectual Property*, published by China Legal Publishing House.

Corporate Compliance and Governance

Before becoming a senior partner at Yingke in 2010, Allen had worked for many years with several international well-known enterprises and had served as corporate CMO and Chief Representative of overseas offices. He possesses deep experience and understanding of modern enterprise operation and business management, and is intimately familiar with commercial operations and risk.

The Team

Maggie Wang

Maggie graduated from the China University of Political Science And Law. She has worked for several years on the Allen Wang Team, providing legal service to clients in the media and entertainment space, mainly regarding film production and TV programs.

Maggie enjoys working in many legal facets of the entertainment industry, having gained particular expertise in entertainment entity establishment and equity mergers and acquisitions; international entertainment industry dispute resolution;) copyright litigation; and protecting her artists' clients reputational rights and privacy. She has participated in many projects regarding mergers and acquisitions, and establishment over domestic entertainment entities, she also successfully helped domestic entertainment entities to design merger and acquisition plans. In a model court case regarding reputational damage

Joseph Li

Joseph graduated from the China University of Political Science and Law with a degree in Chinese Literature and Master's degree in Jurisprudence.

Joseph has been working with Allen Wang's team since graduating law school. He provides legal services for top Chinese entertainment companies and projects, such as Huayi Brothers, Desen International Media, TIK film, Beijing People's Art Theater, The Korean Film Council (KOFIC) and Alibaba Group.

- Joseph has accumulated rich and extensive experience in the specialized dispute resolution mechanisms and techniques for the entertainment industry regarding both litigation and non-litigation (mediation/arbitration) services. He is also a savvy deal-

(which had also aroused great public interest), Maggie achieved remarkable success on behalf of the famous Chinese singer, Mi Zhang. Recently, Maggie has been enjoyably wrapped up in client Chiung Yao's copyright litigation. Maggie has had published several of her articles and books on the topic of foreign investment in China's media industry. She is proud to serve alongside Allen Wang as the lead counsel for the last three years of the Beijing Film Market (part of the Beijing International Film Festival). And as a lover of the entertainment industry in general, her favorite spare time activity is watching movies.

Jane Liu

Jane graduated from the Tsinghua University with a degree in English and a master's degree in law. While at the Law School, she participated in an exchange program at Navarra University School of Law in Spain, where her study focused on International Corporate Law and International Arbitration. During her time at the Tsinghua Law School, she served as a judicial intern at the Supreme People's Court of the PRC and obtained the People's Republic of China Legal Professional Qualification Certificate. Jane joined Allen's Team upon her graduation from Tsinghua University, after having worked as an intern for the firm.

Jane has worked with clients on corporate

maker and negotiator, and possesses a keen understanding of clients' needs. Joseph represented NanPai SanShu (aka, Xu Lei) in the litigation regarding the adaptation right to his "Tomb" novel series.

In his (not very copious) spare time, Joseph enjoys running, and is also an accomplished traditional Chinese painter.

Jesse J. Weiner

Since graduating from the George Washington University Law School, Jesse worked for several years with a Chinese law firm helping clients such as the NBA and Microsoft protect and manage parts of their IP portfolio. He further honed his IP skills in anti-piracy, anti-counterfeiting, unfair competition and trademark enforcement while working at the Beijing office of Hogan Lovells LLP.

At the same time, in China's media and entertainment sphere, Jesse provides legal services to clients in transactions involving corporate and finance/debt structuring, asset purchases, land-use rights and leasing, employment, copyright and clearances, business formation,

formation, copyright filling, contract negotiation, review and drafting, production financing and distribution. She has participated in many projects, such as the intellectual property protection of "Giant Rubber Duck" in China., "The Design Mall" of Beijing Design Week (2014), the project of equity investment of Alibaba film. A proud native of Chengdu (Sichuan province), she can't live without *very* spicy food.

producing and distributing motion picture (co-production), television, and new media projects. His clients include a film festival, production studio company and affiliated theme park, talent agency, and animation studio. Jesse is himself a former musician/composer who also sings with a Beijing choir and loves cycling in Beijing's northern mountains.